

SNUG CARPETS

Allure - Platinum

Product description

Dare to be bold with Allure, a collection of rich, statement-making colours designed to bring personality to any space. From deep, dramatic hues to vibrant, energetic tones, this range is all about self-expression and fearless style. Crafted from hardwearing polypropylene, Allure is both practical and striking—bleach cleanable, easy to maintain, and built to last. With a luxurious 11.5mm twist pile, it delivers both durability and a soft, comfortable feel underfoot. For those who want their flooring to stand out, Allure is the perfect way to make a confident, stylish impact.



Range details

Range details	Properties
Construction	100% Polypropylene
Pile Type	Twist
Backing	Dual
Pile Height (mm)	11.5mm
Pile Weight (gr/m2)	1832 grms/m2
Total Weight (gr/m2)	1900 grms/m2
Available widths (m)	2.5, 4 & 5 Metres
Pattern Measurement	N/A

Technical data

Technical data	Technical specification
Fire Certificate	Ffl
Light Fastness	5
Tog Rating	1.6
Bleach Cleanable	Yes
VOC Emissions Rating	Low Emissions
Machine Gauge	10/1
Tuft Density	1832 tufts/m2

Installation guidance

Recommended Underlay

High Density 9mm Underlay

Suitable for underfloor heating?

Yes

Perfect for your...

